



**KBTU**  
KAZAKH-BRITISH  
TECHNICAL UNIVERSITY



**BUSINESS SCHOOL**

## MBA IN LEADERSHIP

### ABOUT OUR MBA PROGRAMS



The MBA programs of KBTU Business School are aimed at educating and preparing students for leadership positions. We encourage global vision and an understanding of transnational culture, and our graduates are capable of finding both creative and rational solutions to the challenges of doing business in today's complex interconnected world. Our graduates develop awareness of how to effectively manage businesses of any size from a start-up to the transnational public corporation and implement strategies that lead their companies to success.

These MBA programs are designed for both experienced practitioners aspiring to revitalize their careers and young professionals aspiring to build their careers. The program is structured to provide students with advanced business knowledge in various functional areas, before focusing on developing cutting-edge leadership and strategic-level decision making skills.

### MBA IN LEADERSHIP

***The MBA in Leadership program focuses on equipping students with the functional and strategic management skills necessary to lead organizations. The specialized areas of study include Leadership and Motivation, Change Management, Managing People and Decision Making.***

### ADVANTAGES OF KBTU MBA PROGRAMS

- Curriculum with solid foundation and specialized knowledge
- International pool of faculty with high academic qualifications and professional experience
- Professional networking opportunities
- Study and work concurrently - integrating your experience and widening your business horizons

### BLOOMBERG FINANCIAL LAB

- KBTU was the first university in Kazakhstan to install Bloomberg Professional, a global platform for real-time data and analytics used worldwide by financial professionals in banks, investment companies and corporate departments.
- The Bloomberg Financial Lab's main goal is to help our students, faculty and researchers advance using real-life cases, actual data and advanced analytics on global financial markets, macroeconomics, and the world's corporate base.
- The cutting-edge capabilities of the Bloomberg Financial Lab help us prepare uniquely trained specialists and researchers ready to succeed in the variety of fields from banking to logistics to engineering.

## PROGRAM FACTS

<b>Language of Instruction:</b>	English
<b>Duration:</b>	15 months
<b>Delivery Mode:</b>	Evenings + Saturdays (4 times a week)
	15 modules (12 months) Internship, Business Project and Comprehensive Exam (3 months)
<b>Starting date:</b>	September 4, 2017
<b>Tuition Fee:</b> (Full program)	2 000 000 - 3 000 000 KZT*

*\*Grants and discounts are available to candidates with strong application and KBTU graduates / employees*

## MBA IN LEADERSHIP PROGRAM STRUCTURE

The MBA programs consist of the Core courses (11 modules, 450 contact hours), Specialization courses (4 modules, 180 contact hours) and an Internship, Business Project and Comprehensive Exam totaling 10 credits (150 academic hours) for the program total of 52 credits.

### CORE COURSES (30 credits)

- Introduction to Business Strategy
- Business Communications
- Business Economics
- Organizational Behavior
- Human Resource Management
- Financial Reporting and Management Control
- Marketing Management
- Business Research Methods
- Corporate Finance
- Globalization and Strategic Competitiveness (licensed from Harvard)

### SPECIALIZATION COURSES (12 credits)

- Leadership and Motivation
- Decision Making
- Change Management
- 1 elective course

### CORE FACULTY MEMBERS



**Gavin Kretzschmar**  
MS, PhD



**Paul Davis**  
MBA, PhD



**Ewan Simpson**  
MS, PhD



**Donald Hoskins**  
MBA, CFA



**Madina Subalova**  
MS, PhD



**Kenneth Charman**  
MBA, PhD



**Nurlan Orazalin**  
MS, DBA

## CONTACT US

59 Tole bi Street  
KBTU Business School  
Almaty, Kazakhstan

+ 7 (727) 272 58 97  
[e.tayushova@kbtu.kz](mailto:e.tayushova@kbtu.kz)  
[www.kbtu.kz](http://www.kbtu.kz)